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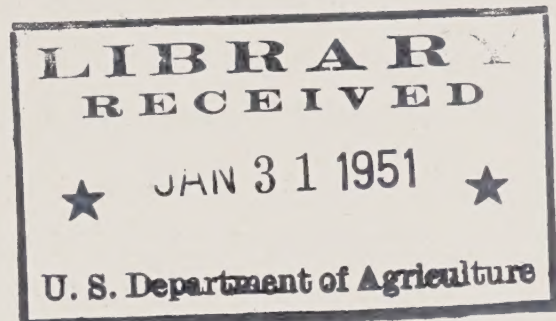
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# GLADIOLUS

PRICE LIST

**1951**



17th Year of Quality Bulbs

**Haugen's Glad Gardens**

Route 3

Stoughton, Wisconsin



## FOREWORD

In the presentation of this 1951 gladiolus list for your consideration, I wish to thank my many friends and customers. May I express my appreciation for the splendid business given me.

A bit of personal history will give you the reason for the much reduced WHOLESALE PRICES on bulbs. In 1946 the death of my husband left me with four daughters of junior and senior high school ages. They are finding other opportunities as they each finish their high school courses; thus leaving me to hire more outside help. Since I am a registered nurse in Wisconsin I believe I should again take advantage of my training and ask that some of you would grow the larger quantities of gladiolus bulbs.

In the variety BURMA there is a slightly different red. More of the orange tone in it. Has some heavy ruffling and firm texture of the dark rose Burma, but will blend with a different number of colors of gladiolus. Anyone purchasing young stock will find perhaps one-fifth have that scarlet cast. Growers and florists alike are looking for a ruffled, medium red. This one has all characteristics of broad floret, medium-tall stem, 4 to 5 open, ruffling to be found in BURMA.

### INSTRUCTIONS FOR ORDERING BULBS

All retail orders for \$2.00 or more prepaid. Prices in this list are net. All orders must be accompanied in full, or 25% may be sent to hold the order and the balance before shipment. All stock is guaranteed true to name, disease-free, and thrip-free. All stock is offered subject to prior sale.

Five bulbs will be sold at  $\frac{1}{2}$  price of ten, but no single item will be accepted for less than 20c unless quoted. If no 10 price is stated, it may be found by multiplying the price of a single item by eight. I make it a business practice to add a few of the new varieties to your order. If any bulbs are found unsatisfactory upon receipt, and promptly returned, the purchase price will cheerfully be refunded. No guarantee of growth is implied in the sale.

Flowers and bulbs are inspected by Wis. Dept. of Agri. Inspection No. 3037.



ORDERED FROM

# HAUGEN GLAD GARDENS

Rural Route No. 3 - - - Stoughton, Wisconsin

DO NOT WRITE HERE

Our Order No. ....

Booked .....

Rec'd .....

Wanted .....

Shipped .....

Express .....

Parcel Post .....

Date ..... 194..

Name—Mr., Mrs., or Miss .....

Street or R. F. D. No .....

Post Office ..... State .....

Express Office ..... Ship When? .....  
(If different from Post Office)

NOTE: Order accepted subject to stock.  
May I substitute size or variety .....

Money Order \$.....

Draft or Check \$.....

QUANTITY

SIZE

VARIETY NAME

RATE

AMOUNT

NOTE: A refund of the purchase price will be made on any order found unsatisfactory upon receipt, and promptly returned; but no guarantee of growth is given.

TOTAL \$.....



## How to Grow Good Gladiolus

**CARE OF NEW BULBS:** The bulbs you receive should be opened for ventilation. Small amounts, place the opened bags in a shallow carton and store in cool dry place. Prevent freezing. Large amounts, empty into shallow trays to admit air. Label carefully.

**WHEN TO PLANT:** When the trees native to your vicinity are unfolding their leaves, all danger of frost is past. From then until the middle of June in northern states. Large bulbs of early blooming varieties may be planted in late June in Wisconsin and bloom before frost.

**WHERE TO PLANT:** Open sunny place (as your vegetable garden) not too near buildings, nor close to a foundation. Buildings shade and retard development; or reflect strong sunlight and burn the bloom. Lack of free drainage, sunshine and aeration as well as ingredients in mortar make infertile and sour soil. Keep away from trees or deep rooted shrubs.

**KIND OF SOIL:** A good garden having sandy loam is best. Some glad fans having heavy loam have added a bit of sand in the trench with the bulbs, then place peat moss above to hold moisture. In particular, to the smaller sizes, which are planted shallow. Any good garden soil will be kept loose with cultivation and grow fine gladiolus.

**CONTROL OF THRIP:** Various dry poisons are being tried. Rotenone dust may be applied lightly, using one tablespoon powdered over 100 bulbs. This may be left on bulbs until planting time. This is not injurious to humans. Same rotenone powder is dusted on the growing plants for control of thrips.

The 5% DDT in talc is another dusting formula which remains on the bulbs until they are planted. Be careful in its use, for DDT is more poisonous to humans if air is filled in a small room. One may wear a mask over the nose to prevent inhaling too much poisonous dust.

**ALL BULBS SHOULD BE DISINFECTED BEFORE PLANTING:** Nothing can cure bulbs affected with any of the rots. Discard all such. However, if affected only with slight scab they may be safely planted if disinfected with one good disinfectant. Growers of gladiolus bulbs are keenly aware of the necessity of destroying or control of disease of the bulbs. Simple and most effective to date is the **NEW IMPROVED CERESAN**.

**New Improved Ceresan.** 1 oz. N. I. Ceresan, 3 gallons of water. Weigh carefully and leave bulbs in solution 15 minutes. Do not leave bulbs in solution over 20 minutes and plant immediately after dipping. **Lysol** — 1 tablespoon Lysol, 1 gallon of water. Soak 4 to 6 hours immediately preceding planting. **Bichloride of Mercury** — 1 oz. Bichloride of Mercury, 7 gallons water. Soak 10 to 12 hours immediately preceding planting. Plant wet. Must be used in an earthen or wooden container.

**PLANTING SUGGESTIONS:** In spring at planting time, use only well-rotted manure or a commercial fertilizer

(as used for field corn) at the bottom of your trench, cover with thin layer of soil. To obtain early bloom use large high crown bulbs of early blooming varieties. Agriculture scientists have found that no extra fertilizer should be used on these large bulbs. It is the No. 3 and smaller that profit by adding nitrogen. Have your soil tested at the agriculture college of your state and add only the substance your soil is deficient and needs. Small gardens profit by addition of leaves and other compost material. Any fertilizer should be used in moderate quantity. Plant bulbs six inches apart; the large bulbs four inches deep—smaller ones less to three inches, bulblets only one inch in flat trench. Bulblets of most varieties do not bloom in Wisconsin the first year, but will give much delight to the home gardener by producing many young thrifty bulbs from a small space. To produce more bulblets the plant needs four leaves left on when the spike is cut.

### THRIP SPRAYS FOR BLOOMS

#### I Spray Formula

- 1 oz. tartar emetic
- 3 oz. corn syrup
- 3 gallons water

Mix well and spray weekly after foliage is in third leaf.

#### II Spray Formula

DDT is proving most effective of all sprays.

- 2 rounded teaspoons DDT (the 50% soluble)
- 1 teaspoon Dreft
- 2 gallons water

Mix well and spray weekly after foliage is in third leaf. Visible signs of thrip are silvery streaks on leaves, the buds are brown, the highly colored flowers have pigment removed and floret deformed. On a bad infestation the buds do not open.

**BLOOMS:** Cut flower spike when first bud is open. Keep in water. Daily change water and cut end of spike on a slant. Use sharp knife for all cutting. Slide knife down along second leaf from top, cut on slant half way through stem, then cut from opposite side to remove spike. One may cut half through stem and bend slightly; the stem will snap out of the leaf sheath.

**DIGGING:** Plants grow five to six weeks after flowers are cut to mature the bulbs and produce bulblets. The leaves are still green color when bulbs should be dug, top cut close to bulbs, which are placed in shallow trays for quick drying. If left in ground too long dry rot and scab diseases attack bulbs. Sunshine drying and free circulation of air for two weeks make fast curing. In one month the bulbs have cured so the old bulbs may be removed easily. Outer husk should be left on to protect bulb from bruise and excessive drying.

**STORAGE:** A cool, dry storage of 40° to 50° Fahrenheit in a vegetable cellar is good. Open flat tray not more than the depth of two bulbs gives circulation of air. Dust lightly with rotenone dust or 5% DDT talc and leave until planting time.

QUANTITY	SIZE	VARIETY NAME	RATE	AMOUNT

TOTAL \$.....



## PRICE LIST, PREPAID

	Quantity	Large	Med.	Small	Bulblets
		Any	Size—40	Cents	
ATHENA, Miniature lacinated lavender	1				
BALLAD, Rose-salmon, cream throat	10	.80	.40	—	—
BLACK OPAL, Decorative dark crimson	10	.80	.40	—	—
BLUE BEAUTY, Violet blue	10	.80	.50	—	—
BOLERO, Smoky orange, red blotch, ruffled	10	.80	.50	—	—
BUENA VISTA, dark ruffled rose, tall	10	.80	.40	—	—
BURMA, Rose red, broad ruffled florets	10	1.00	.40	—	—
BUTTERSCOTCH, Soft salmon-buff	1	.60	.50	—	10/.25
CASABLANCA, Tall, ruffled cream-white	10	.80	.40	—	—
CHAMOUNY, Tall cerise-rose, silver edge	10	.80	.40	—	—
DOLORES, Miniature pink, white throat	10	2.00	1.20	—	—
ELIZABETH, THE QUEEN, Ruffled lavender	10	1.00	.80	.25	—
ETHEL CAVE-COLE, Pure light pink, rose throat	10	.80	.40	.25	—
FAIR ANGEL, Creamy-white, waxy floret	10	.80	.40	.25	—
FRIENDSHIP, Light rose, decorative type	1	.50	.35	.25	10/.50
GOLD STAUB, Deep gold color, very early	10	.80	.40	.25	—
KING LEAR, Early, ruffled reddish purple	10	.80	.40	.25	—
LADY JANE, Clear cream, yellow hip petals	10	.80	.40	.25	—
LAVENDER PRINCE, Deep lavender ruffled	2	2/.25	—	—	—
LAVENDER QUUEEN, Decorative violet lavender	—	—	—	—	—
LEADING LADY, Clear cream, sport of Picardy	—	—	—	—	—
MAID OF ORLEANS, White, cream throat	10	.80	.40	—	—
MARGARET BEATON, Pure white, scarlet blotch	10	.80	.40	.25	—
MARIMBA, Tall light buff	2	.20	4/.25	10/.25	—
MAX REGER, Light violet, darker throat	—	—	—	—	—
MAY LING, Pale pink, tinted lavender	—	—	—	—	—
MISS VERMONT, Light pink, tinted lavender	3	.25	4/.25	10/.25	100/.25
MOHAWK, Dark glistening velvety red	10	.80	.60	.25	—
MOTHER KADEL, Mid-season clear lemon yellow	10	—	.60	.25	—
OREGON GOLD, Tall creamy yellow, late	10	.80	.40	.25	—
ORIENTAL PEARL, Giant clear cream	10	.80	.40	.25	—
RED CHARM, Medium red, well-attached	10	.80	.40	.25	—
ROSA VON LIMA, Light rose, popular cut flower	10	.80	.40	.25	—
ROSE O'DAY, Decorative, rose-lavender	2	.25	4/.25	—	—
ROSE CHARM, Light rose with cream throat	—	—	—	—	—
SAHARA, Light brown, tall	10	.80	.40	.25	—
SPIC and SPAN, Ruffled deep salmon pink	1	.30	.25	.25	10/.50
	10	2.00	1.50	1.00	10/.50
SPOTLIGHT, Golden yellow, scarlet blotch	10	.80	.50	10/.25	—
VAGABOND PRINCE, Brown scarlet blotch	10	—	.40	.25	—
WHITE FANTASY, Lightly ruffled white	10	.80	.40	.25	100/.25
ZUNI, Large rich smoky	2	.25	4/.25	10/.25	—
MISS ALBERTA (Torry-Flad '50) white with large throat coloration of lavender.					

Well liked for arrangements because of firm texture, keeping quality, and versatility of its color combination. Grows medium tall, opens six florets of 5" size.

Price each bulb . . . . . L — \$1.00; M — \$.75; Sm. \$.50. 10 bulblets for \$1.00



# Quantity Prices — F. O. B. Stoughton, Wisconsin

25 or more at the 100 rate. 1000 rate equals eight times the 100 rate.

250 bulbs at the 1000 rate.

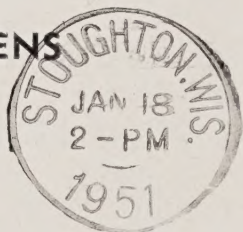
Please ask quotations other varieties.

Variety	Prices Per Hundred						Bulblets	
	1 1/2" up	1 1/4-1 1/2"	1-1 1/4"	3/4-1"	1/2-3/4"	0/0-1/2"	1/2 Pt.	1 Qt.
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6		
Blue Beauty	—	—	\$3.00	—	—	—	.50	\$1.50
Burma	—	—	—	2.00	1.50	1.25	—	3.00
Casablanca	—	—	3.00	2.00	1.50	1.00	—	1.00
Chamouny	4.50	3.50	2.50	2.00	1.50	1.00	.50	—
Dolores	10.00	8.00	3.00	3.00	2.00	1.00	1.00	3.00
Ethel Cave - Cole	4.50	3.50	2.50	2.00	1.50	1.00	1.00	3.00
Fair Angel	—	—	2.50	2.00	1.50	1.00	—	1.00
Gold Staub	3.00	3.00	2.50	2.00	1.50	1.00	—	1.00
Lady Jane	4.00	3.00	2.50	2.00	1.50	1.00	—	1.00
Maid of Orleans	3.00	3.00	2.50	2.00	—	—	—	1.00
Margaret Beaton	3.00	3.00	2.50	2.00	2.00	1.00	—	1.00
Mayling	—	—	3.00	2.50	2.00	1.00	—	1.00
Red Charm	4.50	4.00	3.00	2.50	2.00	1.00	1.00	3.00

HAUGEN'S GLAD GARDENS

R. F. D. No. 3

Stoughton, Wisconsin



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